



Canaletto – *Regata in Canal Grande* (1732 ca.) - National Gallery



*Domenico Chiesa*

## THE PROJECT

«Together with his illustrious friend Sisto Favre, Chiesa always stressed the absolute necessity of resuming the 'connection with the arts and literature'. His last venture in this direction was launched shortly before he left us, proposing to create an international art prize guaranteed by the highest cultural authority, the Biennale

*(Antonio Spallino)*

## **Extract from the Central Board's Report at the Assembly in Rapallo(4-5 June 1994) :**

### Paragraph 6

(...) Panathlon International would be of further service to Olympism if it were also able to establish an International Prize for the Visual Arts.

(...)

The cultural guarantees will have to come from a leading Institution in that field. The hope is that the patronage of a few panathletes will underpin it.

## **The patron existed and cherished the dream but wanted to remain anonymous.**

When they heard of their relative's wish and in order to honor his memory, the Chiesa family offered a generous bequest with the only clause that Panathlon International should contribute to the endowment of the new foundation with a further sum of at least half. This is the intangible heritage. The Foundation can only use the fruits of the capital investment for its activities and increase it through donations.

## **Some important dates:**

02/05/1996 - Constitution of the Foundation (\*)

01/07/1997 - the Council of State gives "favorable opinion to the Council of Ministers subject to certain conditions (\*\*)

01/08/1997 - President Adorni complies with the conditions laid down

01/09/1998 - Auditors' appointment.

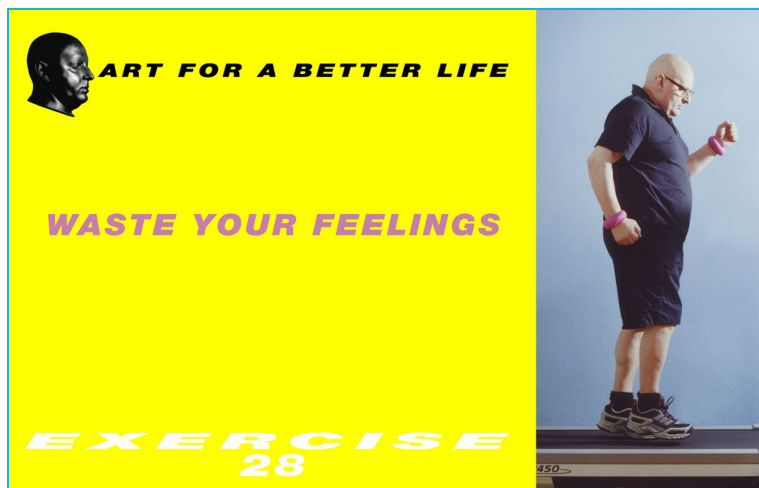




## THE BIENNALE 2001

On the 50th anniversary of the foundation of the Panathlon Club Venezia and the panathletic movement,

the International Jury of the 49th Venice Art Biennale awarded, for the first time, the Foundation Prize to the installation (30 panels) "Run for your life" by Urs Lühti from Switzerland, which occupies the entire Swiss Pavilion.



Prize for Urs Lüthi's Run for Your Life "for its mockery of a world overly concerned with physical fitness and for the self-mockery with which it has been dealing with ageing and changing identities for over 30 years.

## **The 50th anniversary of Panathlon Club Venice and the Panathletic Movement**

The ceremony takes place in the "Sala dello Scrutinio" in the Ducal Palace on 12 October 2001. The program includes the presentation of the Flambeaux d'Or Awards and the first edition of the Domenico Chiesa Foundation Prize. Speakers include the President of the Biennale, Prof. Paolo Baratta, and the Director of the Visual Arts sector, Arald Szeeman.



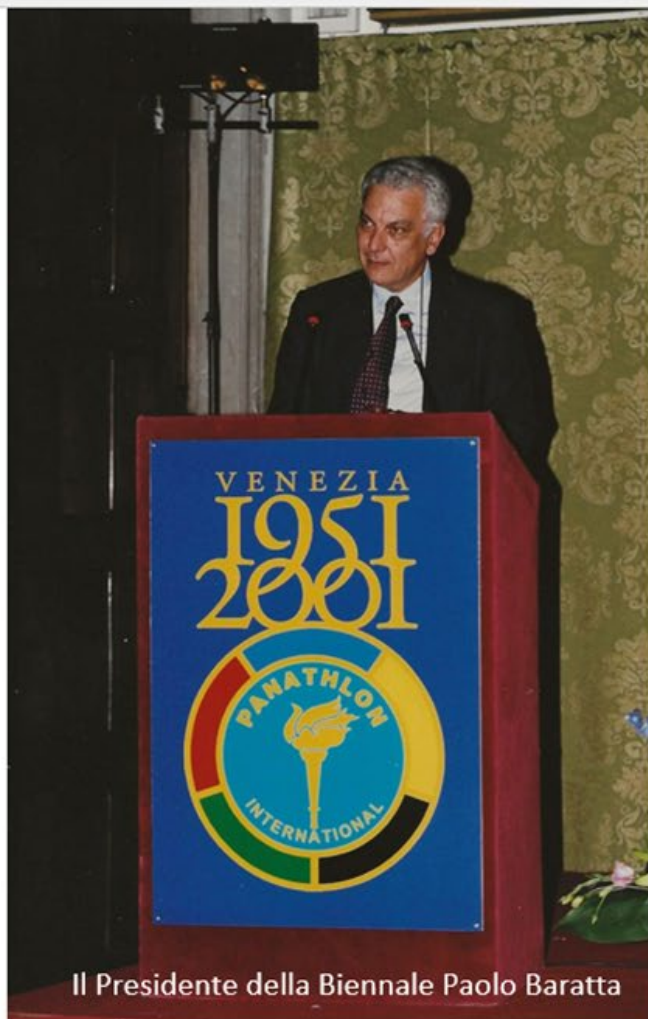
# Gallery



In senso orario: Enrico Prandi, Michael Knight, Antonio Spallino, Alberto di Monaco – Vittorio Adorni insignito del «collare» dell'Ordine Olimpico – Arald Szeeman Urs Lühti e Otto Bellwald (Tesoriere P.I.)



## **CHIESA FOUNDATION AWARD TO A WORK EXHIBITED AT THE VENICE ART BIENNALE**



# PREMI FLAMBEAUX D'OR



Mario Pescante riceve dalle mani di Enrico Prandi il **Flambeau d'Or per la Cultura**, assegnato a He Zhehliang



**Michael Knight, Flambeau d'Or per l'Organizzazione** dei Giochi Olimpici di Sydney 2000



**Alberto di Monaco, Flambeau d'Or per la Propaganda** dello Sport Olimpico





Fondazione Culturale  
Panathlon International  
Domenico Chiesa



Antonio Spallino porge ad Alberto di Monaco il Flambeau d'Or per la Propaganda





## CONCERTO IN BASILICA SAN MARCO



Le celebrazioni si concludono con un concerto dei Solisti Veneti del Maestro Claudio Scimone, con la partecipazione straordinaria della soprano coreana Wonjing Kim.

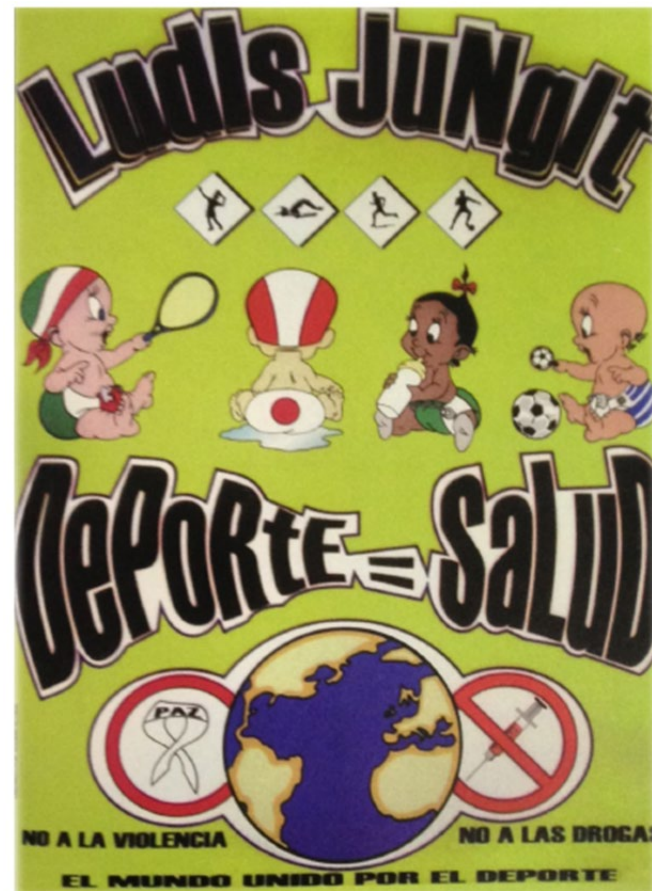
## A CHANGE OF DIRECTION

- Collaboration with the Biennale is too costly and not compatible with contemporary art trends.
- A prize awarded at the Art Biennale would have too little impact on sports culture.
- The idea of the International Graphic Competition was born, initially aimed at high school students with an artistic background.

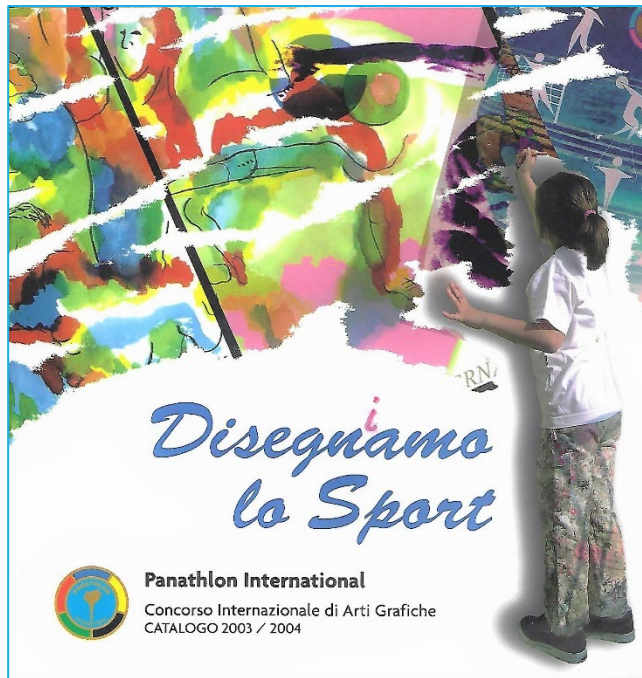
## INTERNATIONAL COMPETITION OF GRAPHIC ARTS

**2003**

The first edition of the competition was won by Agustin Acosta, a boy from Montevideo (Uruguay)







**2004** - Printing of the first catalogue "Disegniamo lo Sport", collecting the best works of the first two editions of the Competition.

## THE OPPORTUNITIES OFFERED BY THE COMPETITION

Through the Foundation and its International Graphic Competition, Panathlon International offers its Clubs a formidable tool to invite young people to reflect on the "way" of doing sport, on the values and ideals that can be learned and shared through sport.



## In addition, the Graphic Competition ....

- allows the new generations to get in touch with Panathlon International and its ethical message,
- offers the opportunity to Clubs to be inspired by the vision of the young people.



**FROM 2008 TO 2012** the Foundation awarded the Barovière Cup each year to a debut film at the World Festival of the Fédération Internationale du Cinéma et Télévision Sportifs (FICTS)



**2008 – 2013** The same trophy was awarded as Special Prize at the San Marino International Photographic Competition, with the theme "Sport".

**2004 - 2017**

The prizes of the Graphic  
Competition are awarded  
every year

**2016**

Printing of the Foundation's  
20th anniversary catalogue



In the 14 editions, documented in the publication, about 3200 works were collected, some of good quality, from 259 schools in Italy and 80 different schools from 7 countries on 3 continents (Europe, Latin America and Africa).





FAIR

IS  
FO

PANATHL

NOS  
DIFFÉRENCES  
SONT AUSSI NOTRE RICHESSE.



TOGHETER









## Other activities

2014-2017: Collaboration protocol with the Brownsea Foundation (Kenya) (\*\*\*)

2015-2016: contributions to other entities for solidarity projects and support for initiatives promoted by the Foundation (total € 3,000)

# The Ambassadors

In 2017, the Foundation is inviting clubs to nominate panathletes who are willing to act as connection with the Foundation and to promote awareness of the Foundation among clubs and the International Graphic Arts Competition in schools.

## **Some Guidelines for «Ambassadors»**

Raise awareness of the potential and value of the International Graphic Competition among Club Presidents;

Attend Area and/or District Assemblies to raise awareness of the Foundation and promote club action;

.....



.....

Be available to speak in schools, where requested by clubs, to discuss the values and promote the Competition

Providing promotional materials prepared by the Foundation

Informing the Foundation's Secretariat of activities carried out by clubs in their area for this purpose (presentations, conferences, exhibitions, ....)

20 - 31 March 2019



**THE FOUNDATION** PRESENTS AN  
ANTHOLOGICAL EXHIBITION OF THE BEST  
WORKS FROM 17 EDITIONS OF THE  
INTERNATIONAL COMPETITION OF  
GRAPHIC ARTS AT THE OLYMPIC  
**MUSEUM IN LAUSANNE**





# THE OLYMPIC MUSEUM IN LAUSANNE





# DESSINONS LE SPORT

## LE PANATHLON INTERNATIONAL EN BREF

Le but de cette association culturelle, née à Venise en 1951, est «l'affirmation de l'idéal sportif et de ses valeurs morales et culturelles, en tant qu'instrument de formation et d'élévation de la personne et de solidarité entre les hommes et les peuples».

Reconnu par le CIO, le Panathlon International est présent dans 25 pays sur trois continents et compte environ 10 000 membres.

## LE CONCOURS INTERNATIONAL D'ARTS GRAPHIQUES

Tel un florilège, sont réunies ici seize éditions du Concours organisé par la Fondazione Culturale «Domenico Chiesa» dont le but est de récompenser des œuvres d'arts graphiques inspirées du sport.

Ce concours est un véritable défi pour des étudiants de 15 à 18 ans: traduire graphiquement les valeurs, les émotions qu'ils ont ressenties dans leur pratique du sport ou lors de rencontre avec des champions.



**PANATHLON INTERNATIONAL**  
LUDIS IUNGIT

# DRAWING SPORTS

## PANATHLON INTERNATIONAL AT A GLANCE

The purpose of this cultural association, founded in Venice in 1951, is to "deepen, divulge and defend the values of sport as a tool for training and enhancing the individual and as a vehicle of solidarity between men and peoples".

Recognised by the IOC, Panathlon International is present in 25 countries on three continents and has approximately 10,000 members.

## INTERNATIONAL GRAPHIC ARTS COMPETITION

The "Drawing Sports" anthological exhibition showcases works from 16 editions of the International Graphic Arts Competition - organised by the Domenico Chiesa Cultural Foundation - which recognises graphic-art works inspired by sport.

This competition is a real challenge for students aged 15 to 18: to graphically translate the values they have experienced and the emotions they have felt when practising sport or meeting with champions.

**Fondazione Culturale  
Panathlon International  
Domenico Chiesa**



# Dessignons le Sport

**Lausanne - Musée Olympique  
20-31 mars 2019**

**Guide de l'exposition**



**PANATHLON INTERNATIONAL**



**Fondazione Culturale  
Panathlon International  
Domenico Chiesa**





## **SUSPENSION OF THE XVIII GRAPHIC COMPETITION**

(Decision n. 1/2019 of 19/10/2019)

Although the 182 entries don't represent a low number, the fact that they came from 14 Italian schools and only one school in Chile led the Foundation's Board of Directors to decide to suspend the competition and to consider new proposals for involving schools and the world of Internet users.



The function of 'Ambassadors' was not understood or communicated convincingly. Except in a few cases, where ambassadors made an effort and actually communicated with the Foundation, they were abandoned after a couple of years.

At the October 2019 the Foundation Board meeting decided to ask clubs to nominate one of their Board members to act as a **Foundation contact person**.



In May 2021, in the year of its 25th birthday,  
the Foundation entered into a partnership with  
the Fédération Internationale Cinéma &  
Télévision Sportifs (FICTS) and launched the

**VISUAL ART COMPETITION**

**«SPORT AS PROMOTION OF HUMAN RIGHTS»**

for short and very short films (max. 4 min.)





The P.I. Clubs are involved in selecting 20 films, from which an International Jury, made up of three members from FICTS and three from the Foundation, choose the three podium winners.



Third place on the podium

**SPORT IS MY RIGHT** by Antonello Brustia (Italy),

in second place the film

**DERRIBANDO BARRERAS A TRAVÉS DEL DEPORTE** by Silvina Forrester (Argentina).

On the highest step is ...

**BLU** by Paolo Geremei (Italy).

Prizes: 3000€ - 2000€ - 1000€, and plaques.

\*\*\*\*\*

The "Audience Award" goes to the film

**SPORT IS THE RIGHT TO LIFE**

by Ekaterina Kudrova (Russia) with 6405 views

**AWARD  
CEREMONY  
14/11/2021**

**Auditorium of  
Palazzo Regione  
Lombardia**



**Milano (Italia): 9 – 14 Novembre**

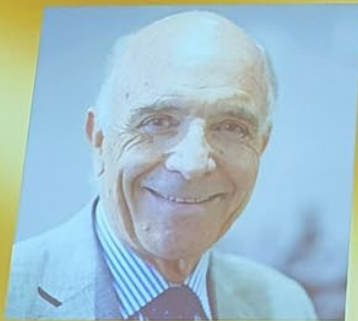




SPORT AS PROMOTION  
THE WORLD



FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS



**Dott. PIERRE ZAPPELLI**

Presidente  
Panathlon International







## PROJECTS 2022

At its meeting of 25 November 2021, the International Board decided to reintroduce the Visual Art Competition and the creation of a new PHOTO CONTEST project, in collaboration with the Palazzo Magnani Foundation and the Sport Foundation of Reggio Emilia (Italy) within the framework of the 2022 EUROPEAN PHOTOGRAPHY Festival with the theme "An invincible summer".



## **Domenico Chiesa Award**

The award consisting of a gold pin, a parchment and the inscription in the Golden Book was established in 2002 in order to create an honour for special merits in the work of disseminating panathletic ideals and for the support given to Panathlon International and to the Foundation (continued)



A not secondary purpose is to feed the income of the Foundation.

The award is conferred by the President of Panathlon International on motivated request of Clubs (or Areas/Districts) and can also be attributed to people not affiliated to Panathlon. The request must be accompanied by the payment of a contribution of € 600,00.



# HALL OF FAME

See

[https://www.panathlon-international.org/images/home/newsfondazionechiesa/palamares award 19 11 2021.pdf](https://www.panathlon-international.org/images/home/newsfondazionechiesa/palamares%20award%2019%2011%202021.pdf)



## COMMUNICATION

The Foundation uses two internet tools:

<https://www.panathlon-international.org/index.php/it-it/> andando nella sezione <Fondazione>

and the facebook page:

<https://www.facebook.com/fondazionechiesa/>

## The BoD of the Foundation 2020-2024

President: **Pierre Zappelli**

Board members:

**Enrico Prandi:** Vicepresident

**Maurizio Monego:** Secretary (representative of the Chiesa family)

**Oronzo Amato** Treasurer

**Giuseppe Zambon** (representative of Panathlon Club Venice) .....



# **Auditors' Committee**

**Maurizio Nardon**

**Roberta Caliarì**

**Paolo Minchillo**

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